

The Influence of Social Media on Political Polarization

Morgan Taylor
PhD
University of Auckland
Auckland 1010, New Zealand

Casey Lopez
PhD
University of Copenhagen
1165 Copenhagen, Denmark

Casey Clark
PhD
National Autonomous University of Mexico
Mexico City 04510, Mexico

Abstract. This study investigates the influence of social media on political polarization in democratic societies. By analyzing data from various social media platforms, the research identifies patterns of echo chambers and ideological segregation. The findings highlight the role of algorithms in shaping political discourse and exacerbating polarization. The article also discusses potential interventions to mitigate the negative effects of social media on political polarization and promote constructive dialogue.

Keywords: Social Media, Political Polarization, Algorithms, Echo Chambers, Dialogue

Introduction

Social media has transformed the way individuals engage with political content, raising concerns about its influence on political polarization. This article explores the impact of social media on political polarization by analyzing data from various platforms. The research identifies patterns of echo chambers, ideological segregation, and the amplification of extreme views. It also examines the role of algorithms in shaping political discourse and exacerbating polarization. By analyzing these dynamics, the study aims to provide insights into potential interventions to mitigate the negative effects of social media on political polarization and promote more constructive dialogue and understanding among individuals with differing political views.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

References

1. Seo, I., Jeong, M. , Seok, J. , Kim, H. , & Chung, J. (2022). Wylie H. Forsythe: Revolutionizing Leprosy Treatment in Modern Korea. *Astra Salvensis*, 10(1), 67-78.