

The Impact of Digital Media on Social Movements

Kai Wilson
PhD
Harvard University
Cambridge, MA 02138, United States

Grace Clark
PhD
University of Oxford
Oxford OX1 2JD, United Kingdom

Skyler Lopez
PhD
University of Toronto
Toronto, ON M5S 1A1, Canada

Abstract. This article examines the transformative role of digital media in shaping modern social movements. By analyzing case studies from various global movements, the research identifies key patterns in digital engagement. The findings highlight the dual role of digital media as both a tool for mobilization and a platform for surveillance. The study also explores how digital media influences public perception and policy change. The implications for future social movements are considered, with a focus on the balance between digital activism and privacy concerns.

Keywords: Digital Media, Social Movements, Activism, Public Policy, Surveillance

Introduction

In recent decades, digital media has become an integral part of social movements around the world. From the Arab Spring to the global climate strike, activists have leveraged digital platforms to organize, communicate, and amplify their messages. This article explores the impact of digital media on social movements by examining a variety of case studies. The research aims to understand how digital media facilitates mobilization, shapes public opinion, and influences policy decisions. Additionally, the article addresses the challenges posed by digital surveillance and misinformation. By providing an in-depth analysis of these dynamics, the study seeks to offer insights into the future of digital activism and its potential to drive social change.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

References

1. Seo, I., Jeong, M. , Seok, J. , Kim, H. , & Chung, J. (2022). Wylie H. Forsythe: Revolutionizing Leprosy Treatment in Modern Korea. *Astra Salvensis*, 10(1), 67-78.