

Social Networks and Their Influence on Adolescent Behavior

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Abstract. This study investigates the influence of social networks on adolescent behavior, focusing on peer interactions and the development of social norms. It examines how digital communication platforms shape identity and socialization processes among youth. Through surveys and interviews, the research highlights the positive and negative aspects of social networking on adolescent development, offering insights into its role in shaping future generations.

Keywords: Social Networks, Adolescent Behavior, Peer Interactions, Social Norms, Digital Communication

Introduction

Adolescence is a critical period for social development, and social networks play a significant role in shaping adolescent behavior today. This article explores how interactions within social networks influence the development of social norms and identity among young people. By analyzing data from surveys and interviews with adolescents, the study investigates the ways in which digital communication platforms impact socialization processes. The research aims to highlight both the positive influences, such as increased connectivity and support, and the negative effects, including cyberbullying and peer pressure. The findings provide valuable insights for educators, parents, and policymakers seeking to understand and guide the role of social networks in adolescent development.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

References

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