

The Digital Economy: Impacts on Global Trade Dynamics

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Abstract. This paper explores the transformative power of the digital economy on global trade dynamics. With the increasing role of digital platforms, blockchain, and artificial intelligence, traditional trade models are being reshaped. The study highlights how these technological advancements affect trade efficiencies, cost structures, and economic policies. Moreover, the paper examines the implications for developing nations and their integration into global markets. The findings underscore the necessity for adaptive economic policies to harness the benefits of digital trade while mitigating potential challenges. The paper contributes to a deeper understanding of the digital economy's role in shaping future trade patterns and economic growth.

Keywords: digital, economy, trade, technology, policy

Introduction: In recent years, the digital economy has emerged as a significant force reshaping global trade dynamics. Driven by rapid technological advancements, digital platforms, blockchain technologies, and artificial intelligence have significantly altered traditional trade models. This paper analyzes the pivotal role of the digital economy in enhancing trade efficiencies and transforming cost structures across international markets. Furthermore, the research delves into the broader implications for economic policies and the potential for economic growth in developing nations. By providing a comprehensive analysis, this study contributes to the ongoing discourse on digital integration in global trade. It aims to offer policymakers valuable insights into constructing adaptive policies that leverage digital trade's opportunities while addressing associated risks.

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