

The Role of Artificial Intelligence in Strategic Decision Making

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Abstract. This article explores the integration of artificial intelligence (AI) in strategic decision-making processes. By examining various AI tools and techniques, the study assesses their impact on enhancing decision accuracy and speed. The research highlights the potential benefits and challenges associated with AI adoption in strategic management. It provides a comprehensive framework for managers to leverage AI in decision-making.

Keywords: Artificial Intelligence, Strategic Decision Making, AI Tools, Decision Accuracy, Management

Introduction

Artificial intelligence (AI) is increasingly being integrated into strategic decision-making processes, offering new possibilities for enhancing decision accuracy and speed. This paper examines the various AI tools and techniques available to managers and assesses their impact on decision-making processes. It explores the benefits and challenges associated with AI adoption in strategic management, providing a comprehensive framework for leveraging AI. The insights from this study are crucial for managers looking to harness AI's potential in strategic decision-making.

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