

Sustainable Business Practices in the Circular Economy

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Abstract. As sustainability becomes a focal point for businesses, the circular economy offers a framework for sustainable practices. This article examines how companies can integrate circular economy principles into their operations. By exploring case studies and theoretical models, the research identifies key strategies for implementing sustainable business practices. The findings provide actionable insights for managers aiming to transition towards more sustainable operations.

Keywords: Sustainable Business, Circular Economy, Sustainability, Business Practices, Case Studies

Introduction

The concept of the circular economy has gained traction as a means to achieve sustainability in business operations. This paper investigates how companies can incorporate circular economy principles to enhance sustainability efforts. Through case studies and theoretical models, the study explores key strategies for implementing sustainable business practices. It also highlights the challenges and opportunities associated with transitioning to a circular economy framework. These insights are essential for managers looking to adopt more sustainable practices in their organizations.

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