

Cross-Cultural Management: Navigating Diversity in Global Teams

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Abstract. As organizations become increasingly global, managing cross-cultural teams has become essential. This article explores strategies for navigating cultural diversity in global teams. Through interviews and case studies, the research identifies best practices for fostering collaboration and understanding across diverse cultural backgrounds. The findings offer practical guidance for managers leading multicultural teams.

Keywords: Cross-Cultural Management, Global Teams, Cultural Diversity, Collaboration, Multicultural Teams

Introduction

Globalization has led to the rise of multicultural teams, presenting both opportunities and challenges for organizations. This paper examines strategies for managing cross-cultural teams, focusing on fostering collaboration and understanding across diverse cultural backgrounds. By conducting interviews and analyzing case studies, the study identifies best practices for successfully navigating cultural diversity in global teams. These insights are invaluable for managers looking to lead multicultural teams effectively and leverage diversity for organizational success.

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