

The Effects of Agile Management Practices on Project Success

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Abstract. This research examines the effects of agile management practices on project success across various industries. It analyzes how agile methodologies, such as Scrum and Kanban, contribute to improved project outcomes by enhancing flexibility, collaboration, and customer satisfaction. The study provides evidence of the benefits of agile practices and offers recommendations for organizations looking to implement or refine their agile management strategies to achieve better project performance.

Keywords: Agile Management, Project Success, Scrum, Kanban, Flexibility

Introduction

Agile management practices have gained widespread popularity as a means of improving project success across different industries. By focusing on flexibility, collaboration, and customer satisfaction, agile methodologies such as Scrum and Kanban have been shown to enhance project outcomes significantly. This research investigates the impact of agile management practices on project success, analyzing data from various industries to identify the key factors that contribute to successful project execution. The findings provide valuable insights into the benefits of agile practices and offer practical recommendations for organizations seeking to implement or refine their agile management strategies.

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