

Change Management in Large Organizations

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Abstract. This article addresses the challenges and strategies of implementing change management in large organizations. It examines the role of leadership, communication, and employee engagement in facilitating successful change initiatives. The study provides a framework for managers to effectively plan, execute, and sustain change in complex organizational environments.

Keywords: Change Management, Large Organizations, Leadership, Communication, Employee Engagement

Introduction

Implementing change in large organizations is a complex and often challenging endeavor. This article explores the critical components of successful change management, focusing on the role of leadership, communication, and employee engagement in driving change initiatives. By providing a comprehensive framework, the article aims to equip managers with the tools needed to plan, execute, and sustain change in complex organizational environments. Understanding the dynamics of change management is essential for leaders seeking to navigate the intricacies of organizational transformation.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

References

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